

Digitized and distributed with permission of AIA Arizona by ModernPhoenix.net in 2009

CARNS - HOAGLUND CO.

420 N. 15TH AVE. * PHOENIX, ARIZONA AIR CONDITIONING * HEATING * VENTILATING



. APPLICATION ENGINEERING

CARNS-HOAGLUND OFFERS
ASSISTANCE IN MAKING
APPLICATION AND ECONOMIC STUDIES
INVOLVING PRODUCTS OF
MANUFACTURERS REPRESENTED

• INSTALLATION INSTRUCTION

CARNS-HOAGLUND FOLLOWS JOBS TO HELP CONTRACTORS WITH INTERPRETABLATION PROBLEMS AND TO PROVIDE OPERATING INSTRUCTIONS TO THE OWNER.

• PRODUCT PERFORMANCE

CARNS-HOAGLUND HAS
COMPETENT PERSONNEL & INSTRUMENTS
TO ADJUST AND MEASURE THE
PERFORMANCE OF EQUIPMENT FURNISHED

REPRESENTING -

Air & Refrigeration Corp. Fabricated Enclosures

Fabricated Enclosures Capillary Air Washers

Airfloor Company

Cooling & Heating with Air Thru Concrete Floors

Anemostat Corp.

Air Diffusers High Velocity Air Units

Bell & Gossett Co.

Pumps & Heating Accessories

G. C. Breidert Co.

Gravity & Power Air-X-Hausters

Chicago Blower Corp. Centrifugal Fans

Centifogal rails

Cleaver Brooks Co.

Package Boilers High & Low Pressure

Fluor Products Co.

Cooling Towers

Koppers Company

Air Cond. Sound Traps & Sound Control Wall Panels

National Heater Co.

Furnaces For Large Buildings

Recold Corporation

Air Handling Units & Evaporative Condensers

Rite Engr. & Mfg. Co.

Hot Water Boilers

Skidmore Corporation

Steam Condensate Pumps

United Sheet Metal Co.

Round Metal Ducts & Fittings

Waterloo Register Co.

Air Registers & Grilles

Wiremold Company

Flexible Air Ducts

MARIZONA ARCHITECT

POST OFFICE BOX 904 PHOENIX, ARIZONA Phone AM 5-9984 Official Publication of the

ARIZONA SOCIETY OF ARCHITECTS comprised of

CENTRAL ARIZONA CHAPTER and SOUTHERN ARIZONA CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

Phil Stitt ______Managing Editor

CHAPTER OFFICERS

CENTRAL ARIZONA CHAPTER

SOUTHERN ARIZONA CHAPTER

Martin Ray Young, Jr	Mesa President
obert T. Cox	Vice-President
Pavid Sholder	, Phoenix
immie R. Nunn	Treasurer
ichard E. Drover	Director
ames W. Elmore	Director
alph Haver	Director

Fred H. Jobusch	
Santry C. Fuller	Vice-President
Edward H. Nelson	Secretary
Gerald I. Cain	Treasurer
Robert J. Ambrose	Director
Eleazar D. Herreras	Director
Emerson C. Scholer	Director

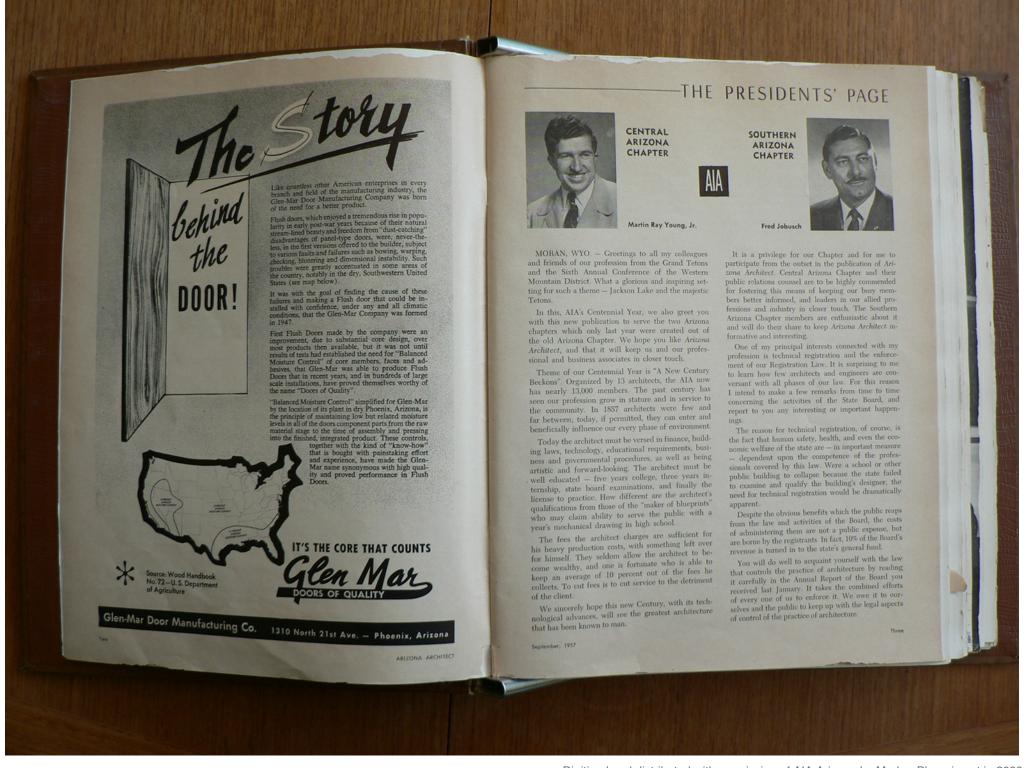
Subscriptions: \$4 a year Per copy: 40 cents	IN THIS ISSUE	September, 1957 Volume 1, No. 1
COVER DESIGN Idea suggested by Murry	Harris	
THE PRESIDENTS' PAGE Martin Young the importance of Technical Registration	on qualifications and fees of the Architect; Fred Jobusch on	Page 3
MIDDLE MAN THEME The editor suggest to public commission and board member	ats why the State Capitol was "compromised"; doffs his hat	Page 4
ARIZONA STATE CAPITOL — Evolution to controversy from territorial days	o Mediocrity The editor traces the history of the capitol	Page 5
ARCHITECTURAL COURSE Offered at Aria	zona State	Page 9
MASTER PLAN FOR THE CAPITOL AREA and a basis for public pride	. I to and horizons	Page 10
TUCSON TO GET NEW STATE OFFICE BUILD	ING Anyway, part of one	Page 13
BOOKS Some recent volumes of special in	nterest to Architects	Page 14
Signed articles reflect the views of the ar	uthors and do not necessarily represent the official position of the Arizo or the Central or Southern Arizona Chapters, AIA.	ona Society of Architects

Advertisers' Index

CARNS-HOAGLUND	Air conditioning, heating, ventilating	CONTINENTAL MANUFACTURING CO. Air cooled refrigeration 1 Cover LAING-GARRETT Construction Specialties
GLEN MAR DOORS ARIZONA PORTLAND PHOENIX ROOFING	SUPPLY CO. Sound conditioning	2 ARIZONA LATH & PLASTER INSTITUTE 12 SUPERLITE Bricks and blocks 12 ARIZONA ARCHITECT A message to Advertisers Inside Back Cove

September, 1957

One



MIDDLE MAN THEME

Ry PHIL STIT

When an architect recently used the word "fenestration" in an article to appear in a daily newspaper, I suggested a change. Somehow the word reminded me of the parents who withdrew their daughter from college because they heard that the boys and girls were matriculating on the campus.

If the busy public is to understand what architects do — the tremendous influence they have on the encironment in which we live and work and learn and pray — then it is up to architects themselves to explain their work and art in terms that the public can under-

And because architects are so busy with specialized problems, they need help in understanding some of the facts of political and social life that goes on around them and profoundly influences the success of their

As editor of Arizona Architect, I'll be sort of a middleman to help improve communications both ways. To further an understanding on both sides.

Because theirs is a creative and deeply human art, architects often disagree. And it's good that they do. Heaven help our landscape when they all come together on what is the best design for a church, school, home, shopping center — and capitol.

Nor are the architects all likely to agree with what they find on these pages, and particularly in this column. We're going to try to stimulate as well as inform; to challenge architects when we think they need it; just as we will challenge others when that is called for.

Architects and Architecture have been much in the news lately over the controversial state capitol situation. That's why this first issue is dedicated to a better understanding of the history of that matter.

This writer has yet to encounter an architect who likes what the Planning and Building Commissioners did with their "compromise". I believe they were stampeded by fake fear that the decision might go to a vote of the people and result in long delay. Yet, having had considerable personal experience with initiatives and referendums, I don't think the "Right Captaol" proposal had a ghost of a chance — either of getting on the ballot or being passed. Its unquestionably sincere backers should realize that some political forces in the state don't want the people making their own laws, and have made it extremely difficult to do.

The "compromise" was dictated to the commission by the governor and a handful of legislative leaders who are in position to control a majority and secure their backing for the decision. Many minority members of both houses were ignored in the so-called poll taken by the leaders.

It was brought out in the commission meeting that when a House Speaker, who is in position to grant favors, takes a "poll", it is quite likely to come out the way he wants it to. And another legislative leader admitted that once a legislator commits himself to the Speaker, he just doesn't change his position. That's the way politics is, and that's the way the "majority legislative support" for the "compromise" plan was secured. But it does seem a poor way to create something as visible, permanent and expensive as architecture.

So what now? As long as the die has been cast it is at least to be hoped that the commission will insist that the exterior design of the wings be such that they can be easily and inexpensively modernized and added to when this or a future legislature comes to its senses.

Now let me say a word on behalf of the commission members. They have worked hard at a thankless job, being pulled unmercifully by public, newspaper and political pressures. They didn't like the "compromise", but liked even less the prospect of a long-continuing hassle with nothing being done at all. They know and lament the deplorable crowding and hazardous conditions under which so many state employees work.

Until the legislature and governor really give the commissioners the authority (and money) commensurate with their responsibility and need, we're still going to have 108 would-be "architects" in the legislature and another in the governor's office. That's a situation no planning commission should have to endure.

While speaking of public service, tribute is due to a lot of devoted professional and business people serving without pay on municipal and state commissions and boards. One such is the Board of Technical Registration, whose members are A. John Brenner, Phoenix, chairman; Louis O. Fiscel, Tucson, vice-chairman; H. L. Royden, Phoenix, secretary; and E. D. Herreras, Tucson; Fred H. Jobusch, Tucson; Lewis S. Neeb, Tempe, F. B. Pacheco, Tucson; E. Ross Housholder, Kingman; and Dean John C. Park of the College of Engineering, U of A. The latter is the only non-appointive member of the board, being by law a member by virtue of his position.

While the board has highly competent staff help in the person of Mrs. Rayma Neeb, executive secretary (and wife of Lewis), and two office assistants, there are countless hours of work required of the board members, particularly on investigations, hearings, and the writing and grading of examinations.

Our state couldn't function nearly so well without such as these.

ARIZONA ARCHITECT

EVOLUTION TO MEDIOCRITY

ARIZONA STATE CAPITOL

The history of Arizona's State Capitol, since territorial days, has been one of ambitious plans, pennypinching legislatures — and patchwork.

The present capitol was constructed in 1900. According to records in the state Library and Archives Department, it was approved "over the opposition of certain taxpayers who condemned it as a 'useless extravagance'."

The 19th Territorial Legislature made provision for a bond issue of \$100,000, and the cost of the proposed building was by law limited to that sum. However, the next two legislatures found it necessary to increase the total to \$135,774.29. Architect was James Riley Gordon, of San Antonio, Texas — later of New York, where he was a member of the American Institute of Architects.

Plans were selected by a Capitol Building Commission out of 16 sets submitted, one set of which provided for a complete classical structure that would have cost an estimated \$750,000. (See picture, below). The great dream was never carried out. Neither was the landscaping idea of Governor George W. P. Hunt which would have reproduced the approach to the Taj Mahal of India. The present double row of Italian cypress trees was part of this plan, which further contemplated replacement of the grass between them with a "fountain-fed lake which would mirror the columnar trees on either side."

ADDITION OF 1918

The second section of the building, which now forms the connecting bar between the east and west wings, was the remnant of a plan which was to take an additional 20 years to bring about. According to the Arizona Gazette, January 14, 1918, "plans covering the construction of the new wing to the capital and changes in the present structure that will meet the needs of the state for the next 20 years are being pushed by the Commission on State Institutions.

"In spite of the fact that the legislature appropriated \$125,000 to be used in erecting the new wing, nothing thus far has been done looking toward the completion or even the beginning of the addition.

When the plans have been approved and adopted the work will be started at once, being done by day labor and not under contract. The new plans will embody such extensive changes that the fund of \$125,000 appropriated by the legislature for the new wing will not cover the total cost. For this reason, the work will be done in stages. It is supposed, for instance, that the first story of the new wing will be put up, and a temporary roof put on it. Whenever the legislature sees fit to appropriate more, then further building will be done."

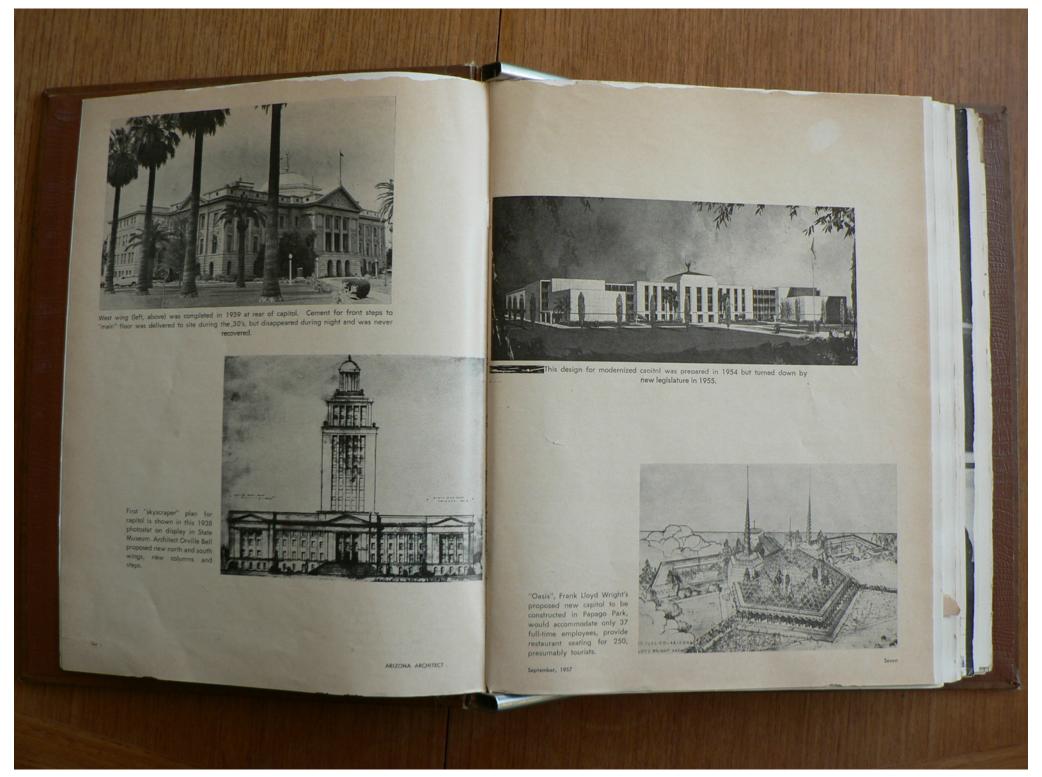
Architects were invited to enter a competition for plans. Lescher and Kibbey, of Phoenix, were awarded the \$1,000 first prize and contract. It was reiterated,



Arizona State Capitol as it might have been. Only the center section was built in 1900, with a low, "temporary" dome. Capitol was labeled a "useless extravagance".

September, 1957

four



however, that the plans approved by the Commission a State Institutions "will not be built until a session of the legislature appropriates the money for the

That appropriation took 20 years to obtain. Meanwhile, the connecting wing between the two planned parallel structures was built with funds available to

WEST WING ADDITION

In 1938 construction of the west wing was finally begun. It was completed in 1939 at a total cost of \$658,441.35, of which the U. S. Public Works Administration contributed \$272,508,77. No tax levy was required for the state's portion, "necessary funds being derived from the legislative, executive and judicial buildings land fund, and from the Governor's

Orville A. Bell, then of Phoenix, was the architect,

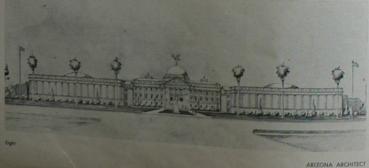
and among the other plans he submitted was one calling for south and north wing additions to the original capitol structure, and a 16-story tower which would have been visible from any point in the valley This first "skyscraper" plan for the capitol was turned

THE "PYLE PLAN"

In 1954, even with the space relief offered by nowcompleted office annexes, crowding in the state house was again becoming intolerable. The coalition-led legislature authorized Governor Howard Pyle to secure plans for capitol modernization and expansion On reserve was \$4.5 million contingent upon subsequent legislative approval. The governor sought tentative plans from Associated State Capitol Architects (Lescher and Mahoney, Edward L. Varney Associates, and H. H. Green, of Phoenix; with Place and



Twenty-story capitol and office building Commission and sidered by House of Representatives. Below is compromise" wing plan approved by Commison and soon to be con-



In 1955 Governor Ernest W. McFarland took office, together with a new legislature which refused to approve the architects' plans. In 1956 the same legislature, pressed with the persistent problem, but seeing, the futility of an ever-changing legislature as "client" by unanimous vote created the Planning and Building Commission, giving it \$2.5 million and broad authority

The commission was directed to prepare and proceed with a program to construct state office buildings in the capitol area, prepare a coordinated master plan. acquire property in the vicinity, and secure final plans and working drawings for a state office in Tucson Reports were to be submitted in 7 months.

A NEW CLIENT

The commission consists of 5 members with overlapping 5-year terms appointed by the governor with senate confirmation. The governor, president of the senate, speaker of the house of representatives and one additional member from each legislative branch serve as ex-officio members without vote. While the ex-officio board was ostensibly to provide a direct channel of information to the legislature and executive, the very nature of the relationship served to exert unmistakable influence on the commission's de-

The commission engaged architectural assistance to prepare a master plan and entered into a new contract with Associated State Capitol Architects for the capitol design.

A dozen different plans were worked out before the commission approved a design for a 20-story office structure flanked by two legislative wings. The state senate, by vote of 27 to 1, approved the plan but the house of representatives, bent upon ending the session on its 60th day, and confronted by a public proposal by Frank Lloyd Wright, let the bill die in

THE WRIGHT PLAN

Governor McFarland had suggested that the tall capitol carry a dome. Newspaper pictures of this version led Wright to label the plan "a hat on a post", and to offer his own version of a capitol to be built in scenic Papago Park, 8 miles from Phoenix.

In widely publicized press conferences, legislative hearings and tours of Taliesin West, Wright unveiled his proposal and suggested that the matter be taken away from "the politicians" and decided by the people. His design was given cold treatment by state officials when its proponent revealed that only the supreme court, legislature, and governor's office would be accommodated in the \$5 million structure - a total of only 37 full-time employees. All other departments would remain in the present crowded location some 10 miles away.

Supporters of the Wright plan proposed an initiative law to be voted on November 1958, calling for appointment of Wright as architect for a state capitol at Papago Park. That action, plus some house of representatives opposition to the "skyscraper" plan, led the Planning Commission to seek a hasty "com-

THE "COMPROMISE"

The commission offered a plan for two "detached wings" to be constructed to the side and front of the existing capitol. These "wings", mainly providing new quarters for the legislature, could be constructed for the \$2 million of unrestricted funds available to the commission, without waiting for legislative approval in January.

Both AIA chapters and their Arizona Society of Architects, together with many minority members of the state legislature, strongly protested the haste and the design. In paid newspaper ads the architects stated that (1) while earlier proposals were part of a well considered master plan, the "compromise" proposal does not provide for progressive future development; (2) the provision of facilities for the legislature does not meet the more pressing need for office space for year-round use, and (3) an architectural style continued from an old building cannot properly express a young and growing state.

With almost unanimous apology - even by members of the commission and legislative leaders - the commission on July 15 voted 3 to 2 to proceed. They did so with "assurance" from the legislative leadership that they had "enough votes" to support the commission in its action.

Within 3 days soil test holes were drilled and soon excavation started for the foundation and basement of the "compromise" wings which are expected to

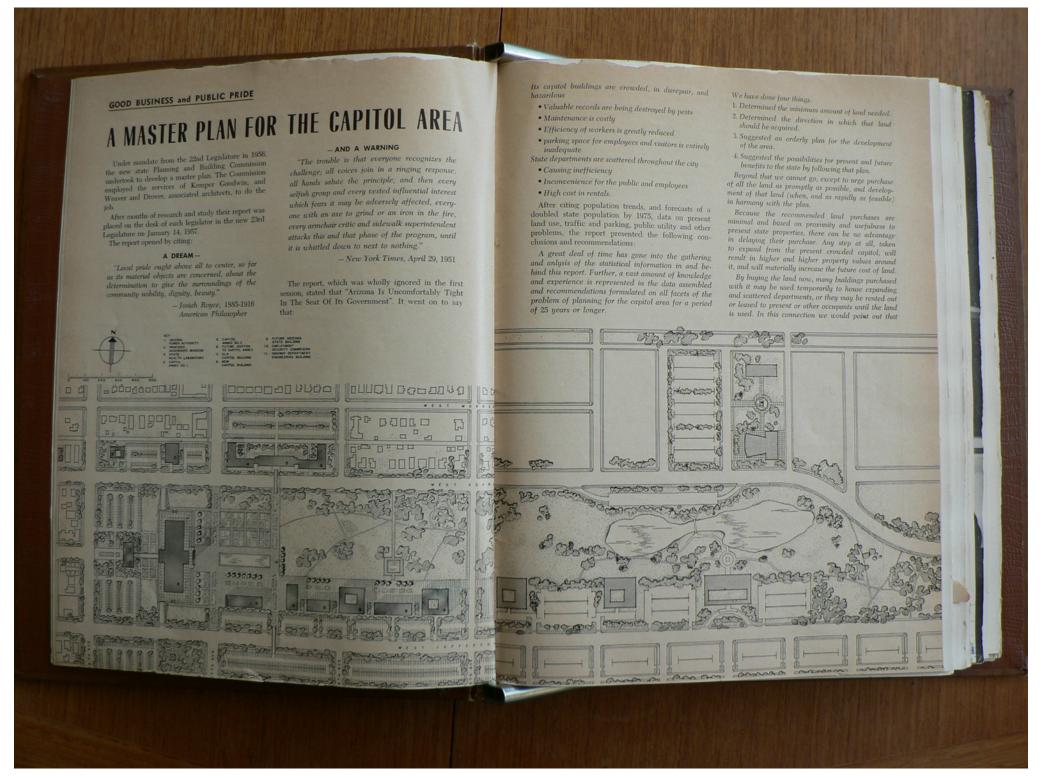
Meantime the present legislature in January must decide how much it will authorize for remodeling, repairing and air-conditioning the existing termite-

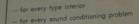
FIVE YEAR ARCHITECTURE COURSE OFFERED AT ARIZONA STATE

A five year curriculum in architecture will become effective this fall at Arizona State, according to James W. Elmore, head of the new Division of Architecture. An enrollment of about 60 is expected.

The first students to qualify for graduation will be those who began their studies under a shorter program in operation since 1949. They may do this within two

The offering will include degree programs in building construction and engineering construction in response to recommendations of AIA, AGC, ASCE, ASEE, and other groups interested in training for the construction industry.





ACOUSTI-CELOTEX

takes the strain out of speaking and hearing . . . because it "soaks up" annoying, unwanted so

PHOENIX ROOFING & SUPPLY CO.

1655 W. JACKSON

AL 3-2161

Southwestern Glass & Millwork Co.

PLENTY FOR

EVERYBODY

Arizona has plenty of cement. It's available in any quantity, at very reasonable prices. The Rillito plant of Arizona Portland Cement Co. produces more than enough to meet

all the needs of the



PORTLAND CEMENT CO.

MASTER PLAN (Continued)

the (\$60,000) annual rental now being paid by the state for offices in other parts of the city would go a long way toward amortizing the cost of a substantial new building in the capitol area.

The state's tax situation, and pressure of other needs, will influence the speed with which other parts of the proposed plan can be carried out. And factors now unforsceable may warrant or require changes in the Master Plan, but the very fact that the state has adopted such a plan will assure orderly

The report recommended development of a twoblock wide government mall from the present capitol east to 15th Avenue which, it was hoped, would be extended by the City of Phoenix to 7th Avenue, and include a new city hall at present Library Park.

Significant for downtown merchants was the recommendation that the mall be tied to the business area by a loop bus service which would permit public employees and residents of the redeveloped area to

The plan suggested that "such loop bus service would also serve to preserve and enhance the business and property values downtown, and reduce the parking problem there as well."

With legislative burial of the report, an unusual opportunity for redevelopment of an older Phoenix area, and improvement of downtown traffic, parking and business conditions, seems to be waning. And with it a chance to develop a much-needed auditorium close to the heart of Phoenix' motel and hotel in-

REGIONAL CONFERENCE REPORT

Due to an unfortunate delay in the mails from Wyoming, AIA Regional Director Bradley Kidder's report on the regional conference held there was not received in time for this issue. It will be carried in full next month.

COVER COMPETITION

All chapter members and architecture students are invited to suggest a design for the cover of Arizona Architect. Winner's name to be carried on credit page.

Regular elements of the design must include name of the magazine; date, volume and number (latter suitable for typeset). Design with or without pro-

vision for changing photographs.

Send designs before November 1 to Editor, Arizona Architect, Box 904, Phoenix.

Differences of opinion, like pieces of cloth, have texture as well as pattern. . . . And the texture as much as the pattern, gives quality to the discussion.

- Norman G. Shidle

ARIZONA ARCHITECT

TUCSON TO GET NEW STATE OFFICE BUILDING



A State Office Building for Tucson has been under consideration for several years. In 1955 active steps were taken to secure a suitable site. After considerable study and review of several possible sites by a governor's committee of prominent citizens, one was recommended on Congress Street between Soto Lane and Granada.

Architects Blanton and Cole, Tucson, were retained by the Planning and Building Commission to make preliminary recommendations and plans. They estimated a need of \$1 million for a structure of seven levels, including basement, lower level, ground floor and four full floors. The top floor, while not immediately needed for state purposes, could be rented to Pima County and would allow room for future state expansion. Such expansion is inevitable in a community that has quadrupled its population in 16 years and is likely to double again by 1970.

The legislature this year appropriated \$500,000 for construction, and the Planning and Building Commission will soon call for bids with deductive alternates. It is hoped that the four full floors can be constructed, even though only two of them may be completed pending further appropriations by the

Birthday Greetings to ARIZONA ARCHITECT (and many happy returns)



As manufacturers of "technical" equipment, Continental Manufacturing Company is happy to welcome to the Arizona building scene a publication that will be read by technical men and women in the field.

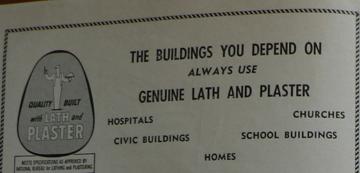
Our story, the story of the development of waterless air conditioning which has attained a high degree of proficiency of operation under extreme climatic conditions, is a story of research, trial and error, and, may we say, perseverance in the face of skepticism as to the practicability of central waterless air conditioning systems. It is a story that can best be told by the presentation of facts, the kind of facts that are best understood by the kind of folks who will read ARIZONA ARCHITECT.

So again we extend a cordial welcome to ARIZONA ARCHITECT and a salute to the Architects and Engineers who have made possible its publication. We'll be appearing in your pages regularly with the story of how Continental air conditioning equipment is "Made to Beat the Desert Heat."

DESERT BUILT . DESERT TESTED . DESERT PROVEN Continental Manufacturing Co. - 712 So. 23rd Ave., Phoenix, Arizona

September, 1957

ART TALK IN THE BOOK WORLD Conversations With Artists, by Selden Rodman (Devin-Adair, \$4). This book is a current record of In his recent book, Architecture As Space, (Horizon, 57.50), Bruno Zevi suggests how to look at archithoughts on life and art, gleaned from conversations with some 35 American painters, sculptors and archi-"If we really want to teach people how to look at erchitecture, we must first of all establish a clarity Here are hot arguments between masters of the of method. The average reader, leafing through books various schools of art. Of special interest are five on the esthetics and criticism of architecture, is horrialternate interviews with Frank Lloyd Wright and YOURS fied by the vagueness of their terms; truth, movement, Philip Johnson, each representing an opposite pole force, citality, sense of outline, harmony, grace, of architecture - the organic and "functional interbreadth, scale, balance, proportion, light and shade, for eurhythmics, solids and coids, symmetry, rhythm, Of the "Master of Taliesin", Rodman said: "Were mass, volume, emphasis, character, contrast, personalhe not so obviously that rarity among artists, the kind ity, analogy. These are the attributes of architecture that never stops pioneering, one could be critical the which various authors use as classifications without of Frank Lloyd Wright's lack of charity in regard to specifying what they refer to. They certainly have a other architects. As it is, this may be the means by legitimate place in the history of architecture, but on **ASKING** which he keeps his wits sharp and manages to avoid one condition: that the essence of architecture be falling into comfortable armchairs." And this: Zevi goes on to say that: "Internal space, that space "As (Lew) Davis drove me away (from Taliesin which ... cannot be completely represented in any West), he pointed out a new pump, and told me form, which can be grasped and felt only through of the one that had been installed when Wright first direct experience, is the protagonist of architecture. To started to build here. Wright, he said, at the time grasp space, to know how to see it, is the key to the considered it the prerogative of genius not to pay understanding of building." those bills which he couldn't afford. 'He had it in-The normal dimensions in which art is expressed stalled, and then in twenty-four hours' demonic work are explained, including the efforts of the Cubists to his apprentices built a reinforced concrete housing suggest a third dimension on a two-dimensional around it with an aperture so tiny that only the smallmedium. "But in architecture we are dealing with est of them could crawl through to turn it off and a concrete phenomenon which is entirely different: on. The pump company realized soon enough that here, man moving about within the building, studyonly dynamite could force an entry and that their ing it from successive points of views, himself creates, pump would go with it, so eventually they wrote the so to speak, the fourth dimension, giving the space whole thing off as a bad debt'. an integrated reality. According to Philip Johnson, "The duty of the artist The most exact definition of architecture that can be given today is that which takes into account inis to strain against the bonds of the existing style in our case the International Style - and only terior space. Beautiful architecture would then be architecture in which the interior space attracts us, this procedure makes the development of architecture elevates us and dominates us spiritually; ugly architecture would be that in which the interior space Reason for the unapproachable poles of architecture disgusts and repels us. But the important thing is to establish that no work lacking interior space can be is hinted at in this conversation between the author PROTECTED QUALITY BUILDING SPECIALTIES "That space - void - should be the protagonist of "I've heard Wright refer to a Mies-type house as architecture is after all natural. Architecture is not art a beautiful palace for artificial insemination,' I said. alone, it is not merely a reflection of conceptions of life or a portrait of systems of living. Architecture is environment, the stage on which our lives unfold." I'll go along with him to this extent: how can you live in a house like that if you like personality, pictures, objects of art, odd corners, clutter and dark-The author is a graduate of the School of Architecture, University of Rome, and the Graduate School of Design, Harvard University. He is a professor of 'I can,' he answered, 'and I wouldn't build such a the History of Architecture at University of Rome. house for a client who couldn't. What do the Japanese His book is illustrated with 186 photographs, drawings do with cluttered corners? The answer is that they've LAS VEGAS, NEV. gotten along without them for centuries. LeCorbusier This book would be profitable, albeit heavy reading 217 West Colorado happens to like clutter and rubble walls, and his own for many of the self-appointed "architects", both with-4700 North Central AM 6-5606 house has both . . . But Mies lives in a room as empty in and without the state government, of the state as a cell and sits on the arm of a chair. Wright, God help him! sits in one of those hexagonal jobs he de-ARIZONA ARCHITECT September, 1957



THE BUILDINGS YOU DEPEND ON ALWAYS USE

GENUINE LATH AND PLASTER

HOSPITALS

CHURCHES

CIVIC BUILDINGS

SCHOOL BUILDINGS

HOMES

ARIZONA LATH AND PLASTER INSTITUTE

·

2211 N. 16th STREET, PHOENIX

AL 2-4793



Exciting!

the Block with 1000 FACES!

The face of a standard 8 x 8 x 16 Superlite block is recessed at an angle on each corner. Recesses catch

the light, giving Shadowal dramatic effects. Variations of this unit are available with

the recesses in right or left hand corners.

ARIZONA ARCHITECT



ARIZONA ARCHITECT

PHIL STITT, Managing Editor

ADVERTISING DIRECTORS:

There's A Boom in Arizona

Arizona leads the nation—in rate of population growth
—in growth of manufacturing employment —in bank capital growth
—in rate of bank deposit growth

-in life insurance gain

Arizona is the second highest state in projected population growth—will more than double its population by 1975. City building permits are already increasing by as much as 61% a year.

It all means—tens of thousands of new homes
—many hundreds of new school classrooms -hundreds of new churches -shopping centers -public buildings -office buildings -manufacturing plants -restaurants -state, county and municipal facilities.

Arizona architects will design, and specify the materials that go into them—in the best interests of the owners.

The new ARIZONA ARCHITECT Magazine presents a unique opportunity for you to keep in regular touch with these architects. Because the magazine is their own child-designed to help them keep informed as well as to interpret architecture to business, school and government leaders-its influence on construction design and product specification can be great.

You are invited and urged to include ARIZONA ARCHITECT in your regular advertising schedule.

Rates and mechanical requirements available.

Cordially yours,

Phil Stitt, Managing Editor

Monthly. First issue September 1957.

> Official Publication of the Arizona Society of Architects, and the Central and Southern Arizona chapters of The American Institute of Architects