



Sponsorship Agreement for ModernPhoenix.net

THIS AGREEMENT, effective October 1, 2008 and expiring December 31, 2008, is between Alison King of The Modern Phoenix Neighborhood Network with its mailing address at 4624 N. 11th Place, Phoenix, AZ 85014 ("Modern Phoenix") and _____ ("Sponsor").

Sponsor Name:
Sponsor Address:

Principal Contact Person:
Phone:
Email Address:
Sponsor's web site address to be linked to in ad campaign:

Banner Advertisement Specifications:

If the sponsor is creating their own banner ad graphic, it must be either in .gif or .jpg format. It must be exactly 468 pixels wide by 60 pixels high for standard sized ad, and exactly 300 pixels wide by 250 pixels high for premium sized ads. Neither file may exceed 32k in file size. Animated ads are not permitted at this time.

Sponsorship rates (initial one choice):

- _____ Premium package for \$600 quarterly (\$200/mo.)
- _____ Standard package for \$300 quarterly (\$100/mo.)

Does the sponsor need a banner ad created by Modern Phoenix? _____ Yes _____ No

Design Fee (initial one choice):

- _____ One Standard banner ad design including one basic revision by Modern Phoenix for \$60
- _____ Two Premium banner ad designs including one basic revision each by Modern Phoenix for \$120
- _____ Ads provided by Sponsor (no fee)
- _____ Customized ad campaign by Modern Phoenix designed for \$_____ each (call for rates)

Payment Terms:

Payment is due within 30 days of receipt of signed contract via personal check to Alison King (not Modern Phoenix) 4624 N. 11th Place, Phoenix AZ 85014
or PayPal to: alison@pixelpixie.net

Payment Received on: _____

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This advertising agreement is to be in effect for the quarter starting on October 1, 2008 and ending on December 31, 2008. This agreement is subject to the terms and conditions on the following page.
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Sponsorship Agreement for ModernPhoenix.net

- 1) **Advertisement** – means the graphic file supplied by an advertising client (“Sponsor”), or created by Modern Phoenix which can be selected by a user as a link.
- 2) **Sponsor** – means the individual or entity listed on the first page of this agreement.
- 3) **Advertising Fee** – The local administrator will govern the rate indicated on the contract. Rates are guaranteed through December 31, 2008.
- 4) **Advertising Space** – means the space reserved on the ModernPhoenix.net website
- 5) **Fees** - All amounts are payable in United States dollars via check or PayPal.
- 6) **Right to refuse unacceptable advertising** – Modern Phoenix and/or its agents reserves the right to refuse any advertisement it deems inappropriate or that does not conform to its graphic specifications. Modern Phoenix and/or its agents will not accept any sponsors or advertisements that promote pornography, violence or hate. Modern Phoenix and/or its agents also do not accept advertising for Tuscan style, Santa Fe, Spanish, Mission, Soft Loft, or Mass-market contemporary style architecture and accoutrements. This is not an exhaustive list and is subject to Modern Phoenix and its agents’ discretion. All graphics must be within the file size and dimension restrictions listed in this agreement. Modern Phoenix and/or its agents may request changes to any advertisement it deems unacceptable. Such a request does not constitute a termination of this agreement and will not affect the enforceability of any of its provisions.
- 7) **Responsibility of copy** – The Sponsor agrees to indemnify and hold harmless Modern Phoenix and /or its agents from any liability, loss and expense of any nature arising out of the display of any graphics, text, display and illustrations supplied by the Sponsor or Modern Phoenix.
- 8) **Start Date** – means the first date the Advertisement appears on the Modern Phoenix website.
- 9) **Term Guarantee** – Modern Phoenix guarantees that the advertising space specified on this agreement will be available for the length of time (start date to renewal date as noted on the front of this agreement) stipulated herein.
- 10) **Upgrading of advertisement** – after entering into this agreement, the Sponsor may request an upgrade of the advertisement space from Standard to Premium at any time. An upgrade of advertisement space will constitute a termination of this agreement and a commencement of a new agreement at the rates and on the terms in effect at the time of the upgrade. The upgrade will commence upon receipt of payment and delivery of new artwork. The difference between the former advertising rate and the new advertising rate will be pro-rated and invoiced to the Sponsor accordingly. The Sponsor may not request a downgrading of advertising space during the tenure of the agreement. Any requested change to a current contract must be received in writing.
- 11) **Responsibility of payment** -- The Sponsor is responsible to pay Alison King of Modern Phoenix. The banner ad will appear on the Modern Phoenix website hosted on modernphoenix.net within 48 hours of Modern Phoenix receiving full payment and ad artwork from the Sponsor.

Signature of Sponsor:

Date:

Signature of Alison King, Modern Phoenix:

Date:
